



MEDIA RELEASE: April 2026

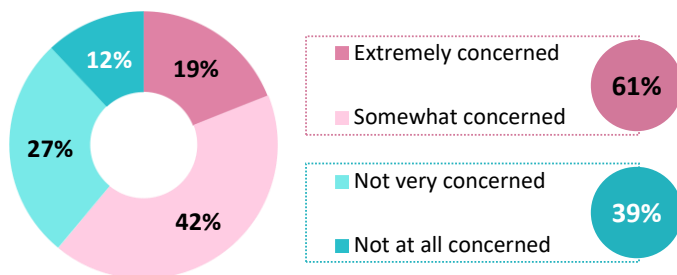
Scams affect many in Bermuda: One in six have fallen victim and six in ten know someone else who has.

BERMUDA: While just under two in ten Bermuda residents say they have personally ever fallen victim to any type of scam, such as an online scam, phishing attempt, or phone scam, over six in ten know someone else who has, highlighting the widespread reach of fraudulent activity. Residents 35-54 years old are more likely than those who are older to know someone who has fallen for a scam.

% Fallen for a Scam



Concern about Falling for a Scam



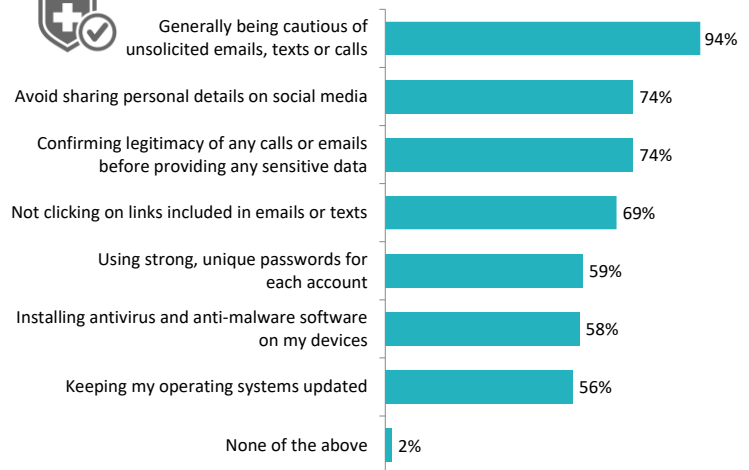
Concern about scams is moderately high, with six in ten residents saying they are concerned about the possibility of falling for a scam, with two in ten stating they are extremely concerned. Further, concern is elevated among residents aged 55 and up, compared to those who are younger.

Virtually all residents take some kind of action to protect themselves from falling for a scam. Specifically, more than nine in ten report they are generally being cautious of unsolicited emails, texts, or calls. Three-quarters avoid sharing personal details on social media, and confirm the legitimacy of any calls or emails before providing any sensitive data, while slightly fewer won't click on links included in emails or texts.

Some take a more technical approach by using strong, unique passwords for each account, installing antivirus and anti-malware software on devices, or keeping their operating systems updated. Very few residents do not employ any of the given actions. The likelihood of taking on each of the given actions increases as household income increases. Further, residents 35-54 years old are more likely than those who are older to avoid sharing personal information on social media and confirm the legitimacy of calls or emails.



Protective Actions Taken



These results reflect opinions of 208 adult Bermuda residents (18 years or age or older). Surveys were completed between March 4th and 16th, 2026. The questions are not commissioned by a third party and were collected independently by Narrative Research Bermuda. The results were collected from Narrative Research Bermuda's proprietary online panel of adult residents, **Bermuda Voice**. Per industry standards, a margin of error cannot be ascribed to online survey results.

Have your say! Join Bermuda Voice - our online panel of residents at www.narrativeresearch.bm

The Bermuda Omnibus Survey© is a quarterly, non-partisan, survey conducted by telephone that gives insight into political, economic, social trends, and much more. Telephone interviewing is supervised and meets the highest quality standards established for the market research industry. All telephone calling is conducted using a system of random-digit dialing of possible phone numbers in Bermuda. The next iteration of the survey will be in field starting approximately May 28th and continue for about two weeks.

For more information, please contact:

Graham Redford, Managing Partner, Narrative Research Bermuda, 278 8882 or graham@narrativeresearch.bm

Margaret Chapman, COO and Partner, Narrative Research, (902) 492-3834 or mchapman@narrativeresearch.bm